



BBC WORLD SERVICE LEARNING ENGLISH

Must-have Toys 必备的玩具

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Parents seek the most popular presents 父母为孩子寻找热门玩具

Read the text below and do the activity that follows.

阅读下面的短文，然后完成练习：

There are only 12 shopping days until Christmas, and the British public is going present-shopping crazy. But some parents might have left it too late to buy the present their child really wants for Christmas.

Every year there seems to be a certain craze which sweeps across Britain, whether through clever marketing or peer pressure, so that practically every child in the country wants the same thing for Christmas.

Of course, with thousands of parents trying to make their child's Christmas, it's quite easy for the most popular presents to get sold out before everyone can buy one. This leads to parents going to extraordinary lengths to find the desired gift.

In past years, the most favoured toys have included Tracy Island, from the 'Thunderbirds' TV series, and Buzz Lightyear, from the 'Toy Story' film. This year's must-have present is the Nintendo Wii, an indication that British children are becoming more and more technologically savvy.

Other presents which are expected to top Christmas wish-lists this year are several toys related to TV programmes, such as popular science-fiction series 'Doctor Who', and pre-school sensation 'In the Night Garden', as well as the main character from the 'Transformers' movie.

As parents desperately search shops and online retailers for the gifts their children want, some people are cashing in. Those who predicted the trends bought some of the top presents earlier in the year, and can now sell them for great profits on online auction websites.

Special stock-check websites have been set up to alert parents as soon as a certain item becomes available anywhere. But with so many people signed up it'll still be a race against time to buy the toys before they sell out again.

Some children will inevitably be disappointed on Christmas morning, but let's hope that the chocolates, Christmas dinner and the many other presents will make up for it.

Glossary 词汇表

shopping days 购物日	marketing 市场推销
peer pressure 同行压力	to make 使...成功
going to extraordinary lengths 不遗余力的	must-have 必备的
savvy 有见识的	wish-lists (盼望的) 礼物清单
science-fiction 科幻	sensation 轰动
cashing in (抓住机会捞一把) 赚钱	predicted 预测的
trends 潮流	signed up 登记
auction 拍卖	stock-check 查看进货
to alert 通知; 提醒	a race against time 和时间赛跑
inevitably 难免地	make up for it 补偿

1. Reading Quiz 阅读测验

Are these sentences true or false? Circle the correct answer.

以下句子哪句是真?哪句是假? 请圈出正确答案。

1. Buzz Lightyear is this year's must-have toy. True / False
2. British children are very interested in technology. True / False
3. Doctor Who is a TV show for pre-school children. True / False
4. Auction sites let people sell the must-have toys for a profit. True / False
5. Some children won't get the present they hoped for this Christmas. True / False

2. Complete the phrases

Can you match the second parts of these expressions from the text with the first parts? Try not to look back at the text!

你能不能把下表中的词和列出来的7个词组合成正确的英语复合词？争取不看课文来完成。

list	pressure	school	fiction	in	check	days
------	----------	--------	---------	----	-------	------

- a) stock-
- b) wish-
- c) shopping
- d) peer
- e) cashing
- f) pre-
- g) science-

3. Synonyms

Can you spot which of these words mean the same thing? Link each word on the left to its synonym on the right.

把左右两栏中的同义词划线连起来。

shop	offspring
favoured	popular
present	retailer
children	show
programme	previous
past	gift

4. Wordsearch 单词搜索

Try to find the words associated with Must-have Toys in the puzzle below.

There are ten words to find. Words can be written horizontally (g), vertically (i) or diagonally (m)

请在下面的字谜游戏中，找出与必备玩具有关的英语单词来。

共有10个单词，其组成方式可能以水平的 (g) 垂直的 (i) 或对角的 (m) 形式出现。

p	c	w	r	t	m	a	o	w	p	s	d
c	h	i	l	d	r	e	n	i	c	h	g
z	h	r	j	k	l	g	f	s	h	o	a
w	p	r	e	t	a	i	l	e	r	p	u
i	r	x	i	b	r	f	g	f	k	p	c
s	e	a	s	s	d	e	f	g	l	i	h
h	s	g	i	f	t	b	t	r	e	n	d
l	c	h	r	s	t	m	s	i	o	g	l
i	w	a	s	x	c	n	a	v	j	k	h
s	y	u	f	d	p	r	e	s	e	n	t
t	q	a	u	c	t	i	o	n	p	d	o
k	t	l	j	s	w	h	b	g	i	h	y

present	gift	children	shopping	Christmas
retailer	auction	trend	wish-list	toy

Answers 答案

1. Reading Quiz 阅读测验

Are these sentences true or false? Circle the correct answer.

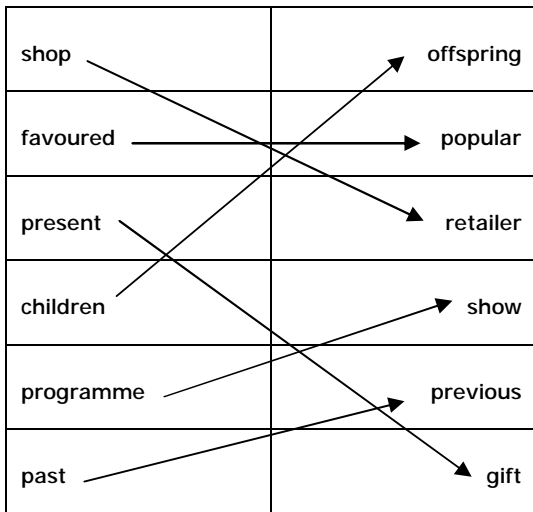
以下句子哪句是真?哪句是假? 请圈出正确答案。

1. Buzz Lightyear is this year's must-have toy. **False**
2. British children are very interested in technology. **True**
3. Doctor Who is a TV show for pre-school children. **False**
4. Auction sites let people sell the must-have toys for a profit. **True**
5. Some children won't get the present they hoped for this Christmas. **True**

3. Synonyms

Can you spot which of these words mean the same thing?

把左右两栏中的同义词划线连起来。



2. Complete the phrases

Can you match the second parts of these expressions from the text with the first parts?

你能不能把下表中的词和列出来的7个词组合成正确的英语复合词?

- a) stock- check
- b) wish- list
- c) shopping days
- d) peer pressure
- e) cashing in
- f) pre-school
- g) science-fiction

4. Wordsearch 单词搜索

										s	
c	h	i	l	d	r	e	n			h	
	h									o	
w		r	e	t	a	i	l	e	r	p	
i			i							p	
s				s						i	
h		g	i	f	t		t	r	e	n	d
l						m				g	
i							a				
s					p	r	e	s	e	n	t
t		a	u	c	t	i	o	n			o
											y

