



BBC WORLD SERVICE LEARNING ENGLISH

Technology: Gaming in 2009
科技：2009年的电子游戏走势

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What's the Next Big Thing? 09年哪个游戏会大红大紫？

Read the text below and do the activity that follows.

阅读下面的短文，然后完成练习：

2008 was a bumper year for videogame sales in the UK, with British consumers forking out more than £4bn () on games and consoles.

Nintendo dominated the UK market, **outstripping** their competitors by creating a new market for their family-based gaming systems. Existing game franchises also performed well with titles such as GTA IV and Halo 3 smashing sales records on the days of their release.

So what does 2009 hold for the games industry?

Some of the most **influential** people in videogame production spoke to the BBC to give their **predictions** of where gaming might be heading over the next twelve months.

Will Wright, the creator of The Sims and Spore, predicts a **merging** of game worlds with reality. He can **foresee** a "mobile game that interacts with a GPS (global positioning system) so that where you **physically** play the game in the real world will have a direct effect on the game you are playing".

Paul Barnett, the creative director on Warhammer Online, said the industry would struggle to find a **coherent identity**, predicting "a continuing fight between games defining themselves as 'art', 'design' and 'entertainment'".

Some commentators believe that games played **communally online** by large numbers of people will become more like **social-networking** than game-playing.

Peter Ryan, the creator of the website which supports the Guitar Hero series of games, says, in the future, the online "community will be as **critical** to the overall experience of a game as the game itself".

So what do you think? What are your predictions for the future of videogames this year? If you would like to share your ideas with us, email us at chinaelt@bbc.co.uk. The best ideas could be **published** on the bbcchina.com website.

Glossary 词汇表

bumper year – 丰收年	forking out – 支付
consoles – 操纵器	outstripping – 超过，胜过
game franchises – 游戏的多个版本	sales records – 销售记录
influential – 有影响力的	predictions – 预测
merging – 合并	foresee - 预见，预知
mobile game – 手机游戏	GPS – 全球定位系统
physically – 身体上的	creative director – 创意总监
coherent identity – 一致的身份	online – 线上
social-networking – 社交	critical – 决定性的
overall experience – 总的体验	published – 发表

1. Reading Quiz 阅读测验

Are these sentences true or false? Circle the correct answer.

以下句子哪句是真？哪句是假？请圈出正确答案。

1. In 2008 videogame sales declined sharply in the UK. True / False
2. A game franchise is a series of games that are linked by characters or scenarios that continue through the different titles. True / False
3. One expert thought that games would be played on mobile phones rather than computers. True / False
4. Another expert felt that the videogame industry would try to define itself better in 2009. True / False
5. The last expert stressed the importance of online interaction in gaming. True / False

2. Game Genres 游戏种类

Match the game genre to the definition.

请把游戏和相对应解释连线。

- | | |
|---------------|---|
| 1. stealth | a. a game where the player must aim at their enemies and kill them |
| 2. god game | b. a game where the player controls a vehicle such as a plane or helicopter |
| 3. shooter | c. a game where the player must creep up on their enemies and kill them silently |
| 4. simulation | d. a game where the player controls the growth of a society from early beginnings to civilization |

Now complete the sentences below using words from above.

请用上题中单词完成下列句子。

1. I love to play _____ like Sid Meier's Civilization or Spore.
2. I don't like my children to play _____ games because they are so violent and noisy.
3. I always wanted to be a pilot when I was a boy. That's why I enjoy playing _____ games so much.
4. In _____ games you have to be careful that the other characters cannot hear you approaching or they will shoot you.

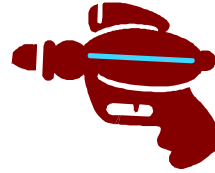
3. Label the Pictures 标注图片

Look at the pictures below. Do you know what these items are? Write the name of the object underneath the picture.

请看下列图片。你知道这些是什么物品吗？请将物品名称写在图片下面。



1. _____



2. _____



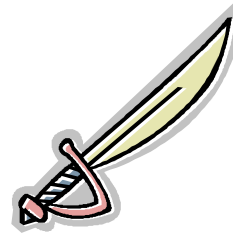
3. _____



4. _____



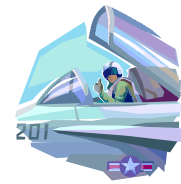
5. _____



6. _____



7. _____



8. _____

alien	wizard	UFO	soldier
sword	jet	ray gun	controller

4. Wordsearch 单词搜索

Try to find the words associated with videogames in the puzzle below.

There are ten words to find. Words can be written horizontally (g), vertically (i) or diagonally (m)

请在下面的字谜游戏中，找出与电子游戏有关的英语单词来。

共有10个单词，其组成方式可能以水平的 (g) 垂直的 (i) 或对角的 (m) 形式出现。

a	s	r	d	i	e	b	y	u	n	m	l
a	e	c	h	t	s	h	j	t	b	t	a
e	f	r	g	n	e	q	w	i	n	b	u
h	l	o	s	e	f	e	s	n	u	f	r
n	b	n	n	y	s	e	r	m	k	i	l
c	u	l	n	s	b	r	e	g	j	y	e
o	v	i	m	c	e	p	l	a	y	i	s
n	e	n	a	o	b	e	r	m	o	o	h
s	c	e	r	r	b	y	u	e	m	k	o
o	e	w	a	e	b	y	u	n	s	c	o
l	e	g	h	k	u	i	c	h	k	l	t
e	x	i	s	t	e	a	l	t	h	r	i

game	play	console	win	lose
online	stealth	shoot	die	score

Answers 答案

1. Reading Quiz 阅读测验

Are these sentences true or false? Circle the correct answer.

以下句子哪句是真?哪句是假? 请圈出正确答案。

- In 2008 videogame sales declined sharply in the UK. **False**
- A game franchise is a series of games that are linked by characters or scenarios that continue through the different titles. **True**
- One expert thought that games would be played on mobile phones rather than computers. **False**
- Another expert felt that the videogame industry would try to define itself better in 2009. **True**
- The last expert stressed the importance of online interaction in gaming. **True**

3. Label the Pictures 标注图片

Look at the pictures below. Do you know what these items are? Write the name of the object underneath the picture.

请看下列图片。你知道这些是什么物品吗? 请将物品名称写在图片下面。

- controller
- ray gun
- alien
- UFO
- wizard
- sword
- soldier
- jet

2. Game Genres

Match the game genre to the definition.

- c
- d
- a
- b

Now complete the sentences below using words from above.

- I love to play god games like Sid Meier's Civilization or Spore.
- I don't like my children to play shooter games because they are so violent and noisy.
- I always wanted to be a pilot when I was a boy. That's why I enjoy playing simulation games so much.
- In stealth games you have to be careful that the other characters cannot hear you approaching or they will shoot you.

4. Wordsearch 单词搜索

			d	i	e						
							w	i	n		
	l	o	s	e							
		n									
c	l		s				g				
o	i		c		p	l	a	y	s		
n	n		o				m			h	
s	e		r				e			o	
o			e							o	
l										t	
e			s	t	e	a	l	t	h		